

Recommended Readings

- [From Boomers to Bloggers - Success Strategies Across Generations](#) by Misti Burmeister
- [Workforce Crisis: How to Beat the Coming Shortage of Skills and Talents](#) by Ken Dychtwald, Tamara J. Erickson, Robert Morison
- [Boomers, Xers, and Other Strangers – Understanding the Generational Differences That Divide Us](#) by Rick and Kathy Hicks
- [Generations: The History of America’s Future, 1984-2069](#) by Neil Howe and William Strauss
- [Love ‘Em or Lose ‘Em – Getting Good People to Stay](#) by Beverly Kaye and Sharon Jordan-Evans
- [When Generations Collide: Who They Are, Why They Clash, How to Solve the Generational Puzzle](#) by Lynne C. Lancaster and David Stillman
- [Motivating the “What’s In It for Me?” Workforce](#) by Cam Marston
- [Managing Generation Y](#) by Carolyn Martin and Bruce Tulgan
- [Managing the Generation Mix – from Collision to Collaboration](#) by Carolyn Martin and Bruce Tulgan
- [Connecting Generations – The Sourcebook for a New Workplace](#) by Claire Raines
- [Generations at Work – Managing the Clash of Veterans, Boomers, Xers, and Nexters in Your Workplace](#) by Ron Zemke, Claire Raines, Bob Filipczak
- [Sticky Wisdom – How to Start a Creative Revolution at Work](#) by Dave Allan, Matt Kingdon, Kris Murrin, and Daz Rudkin
- [Women Don’t Ask](#) by Linda Babcock and Sara Laschever
- [Branded Customer Service – The New Competitive Edge](#) by Janelle Barlow and Paul Stewart
- [It’s Not About the Coffee](#) by Howard Behar
- [Leading at a Higher Level](#) by Ken Blanchard
- [Talent on Demand](#) by Peter Cappelli
- [Leaders at All Levels](#) by Ram Charan
- [A Class with Drucker](#) by William Cohen
- [The New American Workplace](#) by James O’Toole and Edward Lawler III
- [Fierce Conversations](#) by Susan Scott
- [Leadership Brand](#) by Dave Ulrich and Norm Smallwood
- [The 2020 Workplace](#) by Jean C. Meister and Karie Willyerd
- [The Next 100 Million: America in 2050](#) by Joel Kotkin
- [Next Generation Leader: 5 Essentials for Those Who Will Shape the Future](#) by Andy Stanley
- [How to Win Friends and Influence People](#) by Dale Carnegie
- [7 Habits of Highly Effective People](#) by Stephen R. Covey

Developing Your Own Mindset of Influence

